



Thank You, OCCA Volunteers!

VISUAL ARTS CENTER UPSTAIRS DOCENTS

Mary Lynn Adams, Cheri Aldrich, Doris Beemer, Timothy Benjamin, Loie Bunse, Ron Cornelius, Shirley George, Gay Hagen, Ken Hansen, Alice LaFond, Gary Lahman, Ron Leavens, Maja Lichtenfeld, Kate Markham, Caitie Mathews, Cindy McConnell, Susan Morrison, Phyllis O'Boyle, Crystal Odegaard, Janet Rackleff, Sylvia Swanke, Lin Shubert, Sally Taylor, Helen Wellman

VAC EXHIBITION ADVISORY COMMITTEE

Ken Hansen Sally Houck
Robert Hermanson Miguel Martinez

VAC EXHIBITION RECEPTION GROUP

Cheri Aldrich Phyllis O'Boyle Janet Rackleff
Bobby Flewellyn Gary Lahman Lin Shubert
Sally Houck Ron Leavens Helen Wellman

VAC TECHNICAL ASSISTANCE & PHOTOGRAPHY

Bob Berman George Weaver

COASTAL ARTS GUILD RUNYAN GALLERY DOCENTS

Linda Anderson, Michelle Annette, Sharon Beardsley, Darlene Bowen, Terry Brady, Marsha Christian, Jeanne Cloe, Carol Deslippe, Penny Eaton, Bobby Flewellyn, Betty Hanus, Ken Hartwell, Marni Hurwitz, Patti Johnson, Eleta Kennison, Alice LaFond, Marla Loew, Kate Markham, Sheila Meyer, Mary Peterson, Susanna Peterson, Jane Pettersen, Bonnie Powell, Lida Lee Prchal, Sue Rembolt, Joanna Rose, Denise Ross, Nancy Sims, Nancy Stone, Carol Summers, Frances VanWert, Gloria Zirges

PAC ADMINISTRATIVE OFFICE VOLUNTEERS

Wren Clark Collette Herrick
Penny Eaton Dianne L. Trask
Jann Glenn Ginny West

OREGON COAST JAZZ PARTY COMMITTEE

Suzan Brewer Randy Madnick
Frank Geltner Sandy Post
Jim Hamblin Catherine Rickbone
David & Kym Jacobson Neal & Sandee Staufenbeil
David M. Jones, Chair Joseph Swafford
Peter Lawson Advisor: Holly Hofmann

MEMBERSHIP COMMITTEE

Mark McConnell Sandi Williams Catherine Rickbone

NEWSLETTER GROUP

Joanne Bollinger Ramona Martin
Al and Lavonne Bussey Mavis Norris
Lou Gibson Freddie Sinclair
Collette Herrick Ginny West
Jeannette Hofer

PAC CAPITAL CAMPAIGN GROUP

Wayne Belmont Catherine Rickbone
Itchung Cheung Lavern Weber
Cathleen Donnellan Sandi Williams
Mark McConnell, Chair Rich Foster, Khlo Brateng
Kay Moxness (Advisors)

PERSONNEL COMMITTEE

Wayne Belmont Catherine Rickbone
Cathleen Donnellan



2013 Newport Paper Arts Festival
(Photo by Sally Houck)

2012-13 OCCA



Annual Report



2012 Theatre Camp
(Photo by Nancy Jane Reid)



OREGON COAST
COUNCIL FOR THE ARTS

Promotes & provides high-caliber arts experiences on the Oregon coast.

OCCA appreciates the talent of photographers

Chris Graamans, Sally Houck, Jeff Ouderkirk, Nancy Jane Reid, and others whose photographs appear in this annual report.

Message from the Executive Director

Oregon Coast Council for the Arts proudly celebrated its 35th anniversary this past fiscal year – no small feat for a nonprofit arts organization in today's economic climate. It's the foresight and hard work of former executive directors Sharon Morgan and Frank Geltner, as well as part-time directors Babette Cabral and Billye Turner in the early years, who built a solid foundation for the arts in our community.

We also thank you, our OCCA members, for your belief in and support of our mission to celebrate, promote and develop community arts.

Without our hundreds of dedicated volunteers, our generous business partners, (both cash and in-kind), our passionate-about-the-arts arts partners, our forward-looking sponsors and donors, and our committed board, OCCA couldn't meet the needs of the community, county and the Oregon coast.

Significant changes have occurred this past year, one in the form of the new OCCA website and mobile interface – an exciting leap into 21st-century technology. This site serves OCCA, the Performing and Visual Arts Centers, and the coastal

arts network of organizations and individuals involved in the arts, heritage and humanities served by OCCA as regional arts council.

Now, through



CATHERINE RICKBONE

grants, OCCA trains its coastal arts partners to input their information in the events and coastal

directory sections, thus increasing our partners' marketing and organizational support.

Heart-felt acknowledgements and thanks go to the incredible OCCA staff members, who keep our operations and programs moving smoothly with verve, excellent customer service, creativity, and a commitment to the arts.

Building on last fiscal year, we look forward to a new year of fulfilling our brand promise to "promote and provide high-caliber arts experiences on the Oregon coast."

2012-13 BOARD OF DIRECTORS

Itchung Cheung *President*
Sandi Williams *Vice President*
Cathleen Donnellan *Treasurer*
Wayne Belmont *Secretary*
Mark McConnell
Kay Moxness
Lavern Weber

STAFF

CATHERINE RICKBONE
 Executive Director
 OCCA/PAC/VAC/LCA/Oregon Coast Cultural Alliance

POLLY IVERS
 Assistant Director,
 Business Manager

JAN EASTMAN
 PAC Manager/
 Program Coordinator/
 Arts Education

SALLY HOUCK
 Director, VAC/Arts Education

RON MILLER
 PAC Operations Manager/
 Technical Director

RUTH KIER
 VAC Assistant

STEPHAN GINNY WEST
 Custodians

ERNEST BROWN
 CAN DO Outreach &
 Education Rep

SUZAN BREWER
 Experience Works Assistant

JANET RACKLEFF
PHYLLIS O'BOYLE
 Curatorial Assistants

OCCA Mission

OCCA Program Support July 2012-June 2013

Celebrating Community Arts

"Barrymore" w/ Bill Luce conversation
 Community Legends



Oregon Coast Jazz Party
 Visual Arts Center Exhibits & Receptions

Pushpin Exhibit
 Lincoln County Student
 Art Show
 Met Opera Live in HD
 National Theatre London
 Live HD
 Performing Arts Center
 Events



Promoting Community Arts



Oregon Coast Cultural Arts Visitors
 Guide

"Arts Talk" Weekly Radio Show
 Bay Area Artists' Association Perspective
 Curry Arts Inc.
 Marketing – brochures, website, email, e-newsletter,
 Facebook, print newsletters, newspaper, radio
 National Arts & Humanities Month
 Oregon Cultural Trust Tax Credit
 Oregon Days of Culture

OREGON DAYS OF CULTURE | OCTOBER 1-8, 2012

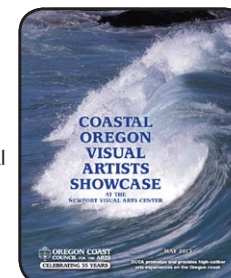
Developing Community Arts

Coastal Oregon Visual Artists Showcase

Fiscal Sponsorships - Lincoln County Cultural Coalition & Oregon Coast Chamber Music Society
 Oregon Coast Jazz Party
 Music Clinics & Jazz Panel
 Newport Paper Arts Festival



North Oregon Coast Nonprofit
 Board Training
 OCCA Film, Theatre, &
 Shakespeare Camps



OCCA Supporters

BUSINESS HONOR ROLL 2012-13

PRINCIPAL PATRON OF THE ARTS

City of Newport

BUSINESS PRODUCER OF THE ARTS

(Businesses that give \$5,000 or more in support)

Coastal Arts Guild, Ford Family Foundation,
 National Endowment for the Arts, Meyer Memorial Trust,
 Newport News Times, Oregon Arts Commission,
 Oregon Coast Magazine, Oregon Community Foundation,
 Rev. Carol Stubbs Smith, Janet Webster/Gray Family Foundation,
 Yaquina Bay Communications (KNPT, KCRF, KBCH, KWDP, U92, KYTE)

BUSINESS PATRON OF THE ARTS

(Businesses that give \$2,500 or more in support)

Nairne Dickey Design, Hallmark Inns & Resorts, LaQuinta Inn & Suites, North Coast Brewing, Shilo Inn & Suites, The Whaler Motel

BUSINESS PARTNER OF THE ARTS

(Businesses that give \$1,000 or more in support)

Cascadia Consulting/Rich Foster, Columbia Bank,
 Cathleen Donnellan CPA, On The Fly/Chris Waugh, Oregon Cultural Trust,
 Pioneer Printing, Toujours

BUSINESS PLAYER OF THE ARTS

(Businesses that give \$500 or more in support)

Animal Medical Care of Newport, Champagne Patio,
 Elizabeth Street Inn, JOVI, KCUP/Boss, KLCC/KLCO, KMHD Oregon Public
 Broadcasting, Casey Miller and Ocean 18 Media Services,
 Newport Internet Collaborative, Greater Newport Chamber of
 Commerce, Oregon Coast Ballet Co., Nancy Jane Reid Photography,
 SolaLuna Gallery, Sylvia Beach Hotel, Windermere/West Coast Properties

BUSINESS SUPPORTER OF THE ARTS

(Businesses that give \$250 or more in support)

ATA Auctions/Ray Vance, Button Plumbing, Coastal Act Productions,
 Coast Hearth & Home, Down Beat, Grimstad & Associates, Jazz Times,
 Mo's Enterprises, Newport Plumbing, NW Management Specialists,
 Sunset Magazine, Oregon & Washington AAA Magazine

BUSINESS FRIEND OF THE ARTS

(Businesses that give \$150 or more in support)

Lazerquick, Mac Doctor, Jazz Society of Oregon,
 JaiJai Jackson/The Jazz Network Worldwide, Oregon Coast Today,
 Jason Parker/Jazz Now Seattle

OCCA Members Make Our Mission Possible. Thank You!

OCCA Supporters

Major Individual Donors

RICHARD AND BABETTE CABRAL
REV. CAROL STUBBS SMITH

HD Event Support

JEANNETTE B. HOER FUND
AT THE OREGON COMMUNITY FOUNDATION

Individual Program Donors/Benefactors

OPERA BENEFACTORS

Anonymous, JoAnn & Bill Barton

OPERA HOSTS: 2012-13

Anonymous	John and Melody Lavrakas
Paul & Evelyn Brookhyser	Kate Madison, Donald Stein
Francisco & Barbara DeSerpa	& Sheila Miller
Juergen and Dianne Eckstein	Kay Moxness
Kathie Finney	Patty Olmsted
Gloria Hutchins & Bernice Isham	Alex del Vecchio
William & Francia Koehn	

NATIONAL THEATRE LIVE HOSTS

John Barker	Catherine Rickbone
Gary Lehman & Cynthia Jacobi	Ron & Sandi Williams
Ron Miller	

THEATRE CAMP SCHOLARSHIPS

Jeannette Hofer	David Odgen Stiers
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FUNDRAISER/CELEBRITY WAITER FRIENDS

Lorna Davis	David Ogden Stiers
Randy Getman	Vickie Steen
Don Mann	Stephan
Cindy & Mark McConnell	Ray and Robyn Vance
Wayne Plourde and Sarah Gayle	Megan Walters
Michael Smith	Chris Waugh

OREGON COAST JAZZ PARTY JAZZ CLUB

Larry & MaryAnn Beggs	Ramona Martin
Henry & Liz Cardinale	Doug & Deborah Moody
Sam & Angela Christie	James & Jean Morrison
Cathleen Donnellan & Gil Sylvia	Kay Moxness
Jim & Sue Douglas	Jeffrey Ogburn
Ernie & Merlene Drapella	Twylah Olson
Dean & JoAnn Failor	John & Diana Pinto
Laurel Freed	Nancy Jane Reid & Peter Lawson
Frank & Michelle Geltner	Vern Schervem
Jim & Judy Hamblin	Doug & Sue Wills
Jeannette Hofer	Barry and Phyllis Winters
Ray & Claire Little	Lou & Karen Yardumian
Meredith Maislen	

OREGON COAST JAZZ PARTY 2012 PATRONS & FRIENDS

PATRONS

Keith & Christine Abernathy
Tom & Darlene Dunham
Bob & Frieda Golding
Just Jazz
Linda Lee Kolar
Vickie Steen
Stephan
Ray and Robyn Vance
Megan Walters
Margaret Wells & Patty Adsit

FRIENDS

Kirby & Amy Allen
Roger & Janet Budke
Bob Emrich
Georgiann Fredericks
Gordon & Barbara Grant
Catherine Harris
Glenna MacKinnon
Newport High School – John Bringetto
Dave O'Brien
Doug Ramsey

Grant Partners: 2012-13



Active Participation/Membership 2012-13

Americans for the Arts
Arts Northwest
Center for Nonprofit Stewardship

Cultural Advocacy Coalition
Newport Chamber of Commerce
Nonprofit Association of Oregon
Nye Beach Merchants Association

Rotary Club of Newport
SPCH Foundation – Arts in Health Care
Yaquina Bay Economic Foundation

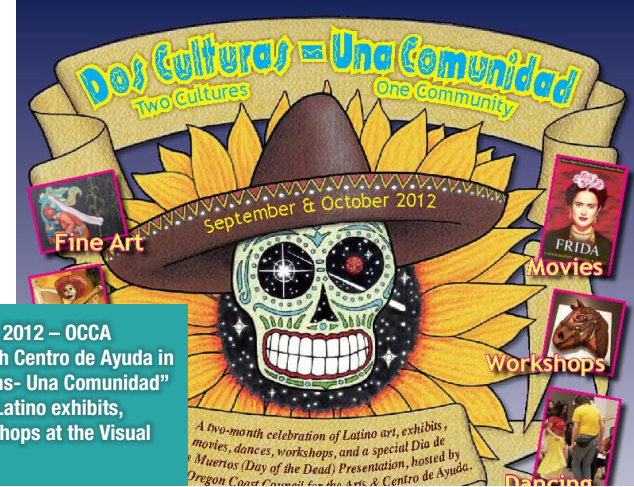
The Year in Review

Thanks to the support of the OCCA Board, Staff, Volunteers and Members, the community, the City of Newport and local and regional funders, OCCA achieved milestones this past fiscal year that benefits Newport, Lincoln county, and the 363 miles of the Oregon coast. Here are a few highlights from 2012-2013:



AUGUST 2012 – OCCA celebrates 35 years of serving the arts.

JULY 2012 – After three years of development, OCCA helps to launch and serves on the new City of Newport Public Arts Committee.



SEPTEMBER 2012 – OCCA partners with Centro de Ayuda in "Dos Culturas- Una Comunidad" two-month Latino exhibits, films, workshops at the Visual Arts Center.



OCTOBER 2012 – OCCA presents the 9th Oregon Coast Jazz Party and inaugurates its 4th season of Met Opera Live in HD.



JANUARY 2013 – OCCA inaugurates Coastal Arts Network Design and Optimization (CAN DO) and hires a CAN DO Outreach & Education Representative (OER) to train coastal arts partners on the new website.



NOVEMBER 2012 – Nye Beach Banner Auction benefits OCCA's arts programming.



MARCH 2013 – OCCA honors artist Rick Bartow as the 2013 Community Legend.

FEBRUARY 2013 – OCCA and the community celebrate the First Milestone of the \$4.3M PAC Enhancement & Expansion Capital Campaign - "Entertain the Future."

APRIL 2013 – OCCA premieres the new Arts Section of the "Welcome to Newport, Oregon" DVD that it sponsored and helped develop over 20 months.

MAY 2013 – OCCA publishes the first Coastal Oregon Visual Artists Showcase (COVAS) catalogue of mid-career coastal visual artists who exhibited Visual Arts Center Showcase.

JUNE 2013 – OCCA Staff complete a successful year of managing the PAC and VAC. City of Newport renews management contract.



DECEMBER 2012 – OCCA Launches its new coastarts.org website after 24 months of development.

Who We Serve

OCCA serves the Greater Newport area, Lincoln County and the Oregon Coast, total population of 185,000.

- **68,608 individuals** benefited from OCCA programming and support
- Number of **participating artists**: 2,946
- Number of **children/youth** benefiting from programming and support: 6,883

Performing Arts Center Resident Artist Team Partners (PAC RATs)

Central Coast Chorale
Coastal Act Productions
Coastalaires
International Film Series
Newport Symphony Orchestra
Oregon Coast Ballet Company
Oregon Music Teachers Association
Pacific Dance Ensemble
Porthole Players, Inc
Red Octopus Theatre
T J Hoofers

Visual Arts Center Partners

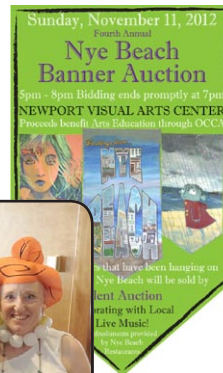
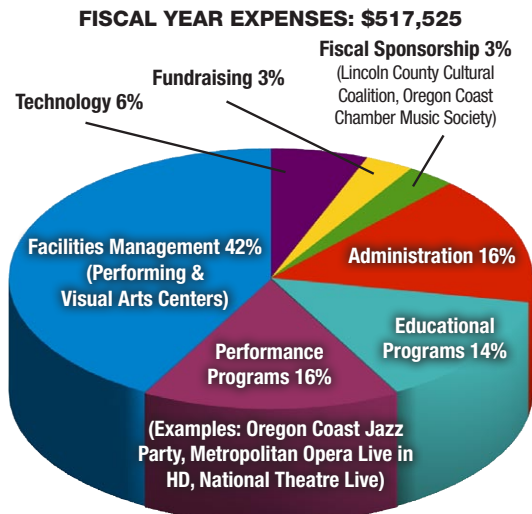
Coastal Arts Guild
Yaquina Art Association

Economic Impact

Oregon Coast Jazz Party benefited the area in FY '13 by \$343,429 in tourism dollars, with 1853 attendees from 8 states plus Canada.

Met Opera Live in HD brought in \$42,607 tourism dollars.

92 enrollees from six states attended the **Newport Paper Arts Festival**, bringing in \$19,728.



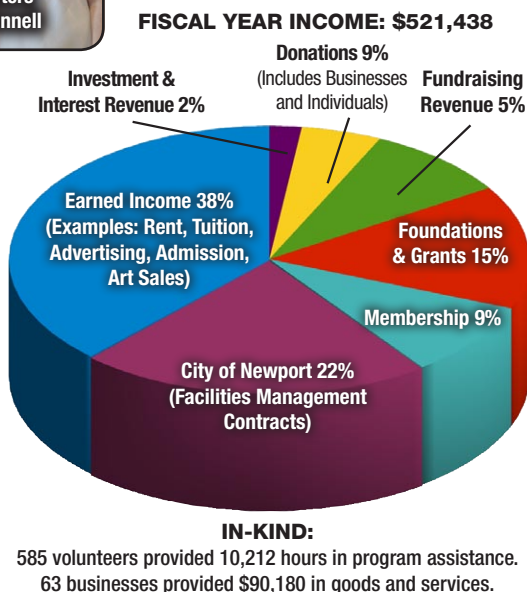
2013 Celebrity Waiters
Mark & Cindy McConnell



OREGON COAST COUNCIL FOR THE ARTS

Oregon Coast Council for the Arts celebrates, promotes and develops community arts.

OCCA manages the Newport Performing Arts Center (PAC) and the Newport Visual Arts Center (VAC) and serves as the Regional Arts Council for the 363 miles of the Oregon coast, from Astoria to Brookings.



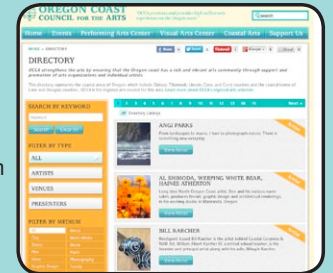
What We Do

Through a year-long coaching process provided by the Oregon Arts Commission, OCCA articulated its brand and identified the pillars that support that brand. Our brand promise states that "OCCA promotes and provides high-caliber arts experiences on the Oregon coast." We deliver that promise through the achievements below, which support our unique coastal services.

HUB OF ARTS OPPORTUNITIES

OCCA is the "go-to" source for information on arts experiences on the Oregon Coast, connecting residents and visitors to all of the arts activities on the Oregon coast in an easy, accessible manner.

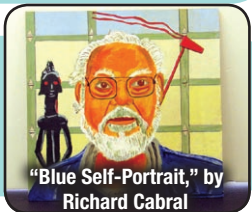
- **Coastarts.org** event calendar and coastal directory of artists, venues and presenters is the only one of its kind focusing on arts on the Oregon coast. Arts partners enter hundreds of events and directory information.
- OCCA's "Arts Talk," now in its 13th year, and in partnership with Yaquina Bay Communications, presented **52 weekly live radio shows**, featuring over **619 news items** and **63 interviews with 89 guests** broadcast to Lincoln County on **KNPT, KBCH, KWDP, podcasts, and KNPTAM.com**, reaching over **50,000 listeners** per broadcast.
- **Now Playing ads** in the News-Times and Oregon Coast Today highlighted eight different towns and areas in Lincoln county and listed over **1,009 events** for locals and visitors to attend. An accompanying **QR code** direct people to the website.



EXCEPTIONAL VARIETY

We provide access to an immense range of artistic experiences, so there is really "something for everyone."

- **28 exhibits** in three galleries, with over **19,357 attendance**. Based on guest book signing visitors represented **48 states, 28 countries**, and over **127 Oregon towns**.



"Blue Self-Portrait," by
Richard Cabral

WORLD-CLASS ARTS EXPERIENCES

We bring to our local community high-caliber arts experiences—taking advantage of our local treasures, and providing access to world-renowned artists.

- The 9th annual **Oregon Coast Jazz Party** featured **19 international, national and regional musicians**, performing in 7 sets comprising 17 sessions in the "jazz party" format over 3 days.
- **Met Opera Live in HD**, broadcast around the world, offered 12 diverse operas spanning 4 centuries and featuring hundreds of singers. The PAC is one of only eight venues in Oregon to feature The Met Live.



NURTURING THE ARTIST IN EVERYONE

OCCA provides a range of educational opportunities for artists – professionals and amateurs alike – so that they can cultivate their creative spirits.

- The 2013 **Newport Paper Arts Festival** is one of the preeminent paper arts festivals in the Northwest with **92 enrollees** from six states.
- Three summer theatre and Shakespeare camps involved **95 youth**, four performances and two screenings of an original film.
- The **Oregon Coast Jazz Party** provides **jazz clinics** for adults and youth at two venues with over **50 participating**, and the free **interactive jazz panel** was enjoyed by over **95 jazz aficionados**.



Oregon Coast Jazz Party
guitar clinic with
Graham Dechter

STRENGTHENING THE ARTS

OCCA ensures that the Oregon Coast has a rich and vibrant arts community by supporting individual arts organizations, and promoting the arts. A few of our arts partners are:

Astor Street Opry Company
Cannon Beach Arts Association
Chetco Players (Brookings)
Coaster Theatre (Cannon Beach)
Coos Art Museum
Florence Events Center

Friends of South Slough Preserve
Latimer Quilt & Textile Center
Lincoln City Cultural Center
Nestucca Valley Artisans
Pelican Bay Arts Association/
Manley Arts Center (Brookings)

Sitka Center for Arts and Ecology
Tillamook Association for the
Performing Arts (TAPA)
Tillamook County Artists Network
(TCAN)

