OCCA appreciates the talent of photographers
Chris Graamans, Sally Houck, Drew Myron, Nancy Jane Reid, Shar Wight, and others whose photographs appear in this annual report.





# Thank You, OCCA Volunteers!

#### **VISUAL ARTS CENTER UPSTAIRS DOCENTS**

Mary Lynn Adams, Cheri Aldrich, Doris Beemer,
Timothy Benjamin, Loie Bunse, Ron Cornelius, Gay Hagen,
Ellen Hertel, Alice LaFond, Gary Lahman, Ron Leavens,
Maja Lichtenfeld, Kate Markham, Cindy McConnell,
Susan Morrison, Phyllis O'Boyle, Janet Rackleff,
Carol Roach, Denise Ross, Lin Shubert, Sally Taylor,
Helen Wellman, Cindy Wiist

#### **VAC EXHIBITION RECEPTION GROUP**

Cheri Aldrich, Bobby Flewellyn, Phyllis O'Boyle, Gary Lahman, Ron Leavens, Maja Lichtenfeld, Cindy McConnell, Janet Rackleff, Denise Ross, Lin Shubert, Helen Wellman

#### **VAC STEERING COMMITTEE**

Elizabeth Atley, Clint Ayer, Carol Deslippe , Bobbi Flewelyn, Ken Hartwell, Sally Houck, Jim Kennison, Mike Kloeck, Chuck Littlehales, Mary Peterson, Catherine Rickbone, Denise Ross. City of Newport: Spencer Nebel, Mark Saelens

## VAC TECHNICAL ASSISTANCE & PHOTOGRAPHY

Bob Berman

Angelique Little

#### COASTAL ARTS GUILD RUNYAN GALLERY DOCENTS

Linda Anderson, Michelle Annette, Pam Aylmer,
Sharon Beardsley, Reg Bell, Darlene Bowen, Terry Brady,
Linda Briggs, Marsha Christian, Jeanne Cloe, Carol Deslippe,
Penny Eaton, Bobby Flewellyn, Betty Hanus, Ken Hartwell,
Ellen Hertel, Marni Hurwitz, Patti Johnson, Eleta Kennison,
Kay Klose, Alice LaFond, Maja Lichenfeld, Marla Loew,
Kate Markham, Sheila Meyer, Mary Peterson,
Susanna Peterson, Jane Pettersen, Bonnie Powell,
Lida Lee Prchal, Sue Rembolt, Joanna Rose, Denise Ross,
Nancy Sims, Frances VanWert, Lyssa Warkins, Gloria Zirges

## PAC ADMINISTRATIVE OFFICE VOLUNTEERS

Wren Clark Collette Herrick
Penny Eaton Dianne L. Trask
Jann Glenn Ginny West

## **OREGON COAST JAZZ PARTY COMMITTEE**

Suzan Brewer Randy Madnick
Frank Geltner Sandy Post
Jim Hamblin Catherine Rickbone
David & Kym Jacobson
David M. Jones, Chair
Peter Lawson Advisor: Holly Hofmann

#### **MEMBERSHIP COMMITTEE**

Mark McConnell Sandi Williams Catherine Rickbone

#### **NEWSLETTER GROUP**

Joanne Bollinger Collette Herrick
Al and Lavonne Bussey Jeannette Hofer
Lea Dobson Ramona Martin
Lou Gibson Mavis Norris
Gay Hagen Ginny West

## PAC CAPITAL CAMPAIGN GROUP

Wayne Belmont
Itchung Cheung
Cathleen Donnellan
Mark McConnell, Chair
Kay Moxness
Catherine Rickbone

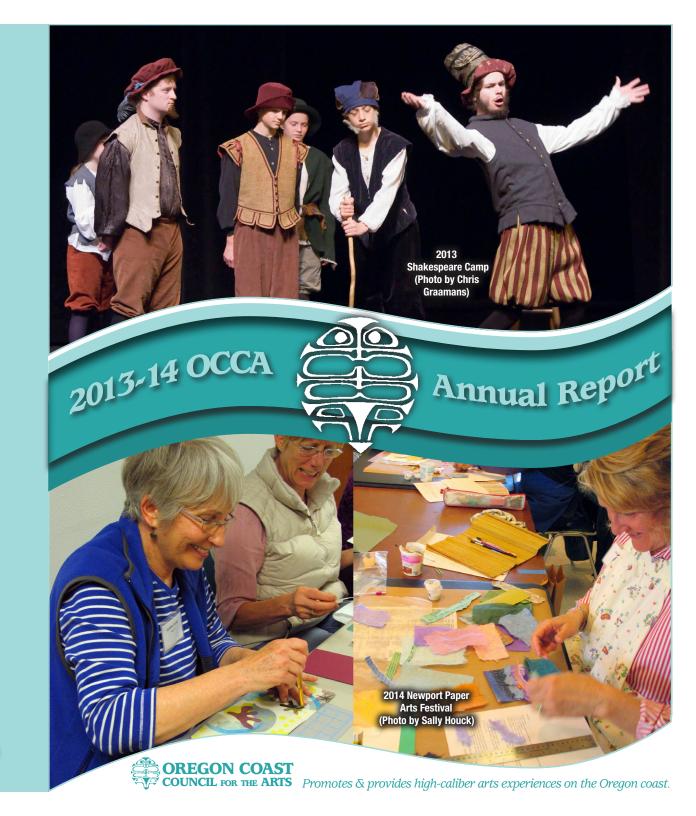
Lavern Weber Sandi Williams Rich Foster, Khlo Brateng,

Frank Geltner, Akia Woods (Advisors)

#### PERSONNEL COMMITTEE

Wayne Belmont Catherine Rickbone
Cathleen Donnellan Sandi Williams

Thanks to all the volunteers not listed here: Jazz Party volunteers, National Theatre Live and Met Live in HD ushers, PAC lobby sitters, box office helpers and more — we deeply appreciate your support!



## **OCCA** Mission

# **OCCA Supporters**

# Message from the **Executive Director**

The Oregon Coast Council for the Arts proudly celebrated its 36th year with our brand promise to promote and provide highcaliber arts experiences on the Oregon coast.

Our hundreds of dedicated volunteers, generous business supporters (both with cash and in-kind),

passionate-about-the-arts arts partners, forward-looking sponsors and donors, and committed OCCA board help us realize our accomplishments as we serve this community, this county and the Oregon coast.

Significant changes have occurred this past year, including on-line ticket sales for all events at the Newport Performing Arts Center, major visioning of the Newport Visual Arts Center, the establishment of a VAC Steering Committee, and significant strides in the PAC "Entertain the Future" capital campaign.

We are saddened by the recent passing of our longtime

OCCA Board member and friend, Lavern Weber. Lavern was a

man of integrity and vision who served on our board for eleven

accomplish a task and then offered suggestions of how to get it

ent perspective to our deliberations.

years. He always asked the hard questions about how OCCA would

done, and helped to do it. His humor at meetings brought a differ-

Lavern was instrumental in growing our Endowment Fund and continu-

ally reminded us of its importance. He always had a genuine interest in the

well-being of OCCA staff and when he visited our administrative office usu-

ally had everyone laughing. Lavern understood the long-range importance



Through grants, OCCA now has over 375 coastal arts partners inputting their information in the Events and Coastal Directory sections of the coastarts.org website, thus increasing their marketing and organizational capacity.

Heart-felt acknowledgements and thank you

go to the incredible OCCA staff that keeps our operations and programs moving smoothly with verve, excellent customer service, creativity, and a commitment to the arts. (Two of our staff, Ruth Kier and Sally Houck, retired after vears of service.)

And finally, we give a big thanks to vou, our OCCA members, who continue to believe in and support our mission to "celebrate, promote and develop community arts."

## 2013-14 STAFF

**CATHERINE RICKBONE Executive Director, OCCA/PAC/VAC/ LCA/Oregon Coast Cultural Alliance** 

**POLLY IVERS** 

Assistant Director, Business Manager

**JAN EASTMAN** 

**PAC Manager/Program Coordinator/Arts Education** 

**SALLY HOUCK** 

**Director. VAC/Arts Education RON MILLER** 

**PAC Operations Manager/ Technical Director** 

> **RUTH KIER VAC Assistant**

STEPHAN GINNY WEST **Custodians** 

**ERNEST BROWN CAN DO Outreach/Education Rep** 

**SUZAN BREWER** 

**Experience Works Assistant** 

**BARBARA BERGE Capital Campaign Assistant** 

## 2013-14 BOARD **OF DIRECTORS**

Sandi Williams President **Kay Moxness Vice President Cathleen Donnellan Treasurer** Wavne Belmont Secretary Itchung Cheung • Mark McConnell Sarah Gavle Plourde • Denise Ross **Lavern Weber** 

In Memoriam: Lavern Weber (1933-2014) and offered excellent insights because of his experience at the Hatfield Marine Sci-

ence Center. He and his wife, Pat Lewis, were regular attendees of many OCCA events at the PAC. "It was only here at the PAC with the Met Opera Live in HD, that I have become an opera fan

and I plan to attend as often as possible in the future." After his introduction to opera he couldn't stay away and even hosted some of our Met operas.

Layern's leadership on our board will be missed. He was one of our Community Legends and rightfully so.

- Sandi Williams, President, OCCA Board of Directors





## **PAC CAPITAL CAMPAIGN 2013-14 UPDATE**

OCCA's "Entertain the Future!" Capital Campaign to Expand and Enhance the Newport Performing Arts Center has had a successful year with the completion of Phase II Acoustical Upgrade in our ambitious five-year project.

With the installation of the cutting-edge Meyer Constellation Acoustic Enhancement System in the Alice Silverman Theatre, the Newport Performing Arts Center is now the only venue between San Francisco and Vancouver. B.C. to feature this advanced and innovative acoustic system. 'Constellation' debuted to critical acclaim at the Newport Symphony Orchestra's final two concerts of the year at the end of March 2014. A reception honoring the donors, including the Newport Symphony Orchestra, volunteers, and businesses that helped us complete the second initiative, followed the concerts.

OCCA received grants towards the Acoustic Enhancement Upgrade from the Autzen Foundation, the Collins Foundation.

the Henry Lea Hillman, Jr. Foundation, Oregon Cultural Trust, and the Siletz Tribal Charitable Contribution Fund.

OCCA would like to thank all of the donors who have contributed to Phase II as well as the performers, volunteers and PAC RATS who gave of their time to fundraising events including OMTA Spotlight on the PAC: Kaffee und Kuchen with Erica Brookhyser; a concert by Seann Branchfield and Crystal Kim: and the Playwrights and Composers Symposium.

OCCA acknowledges the work of the OCCA Board and Mark McConnell, Capital Campaign Committee Chair, as well as Frank Geltner and Akia Woods.

A lobby display featuring the 8 Phases of the Capital Campaign, Donor List and Fundraising Progress has been installed and we encourage you to come by and see what it is all about.

The planning stages of Phase III Signage and Phase IV Lighting are in the works with a targeted completion date of December 31, 2014.

## **BUSINESS HONOR ROLL** 2013-14

PRINCIPAL PATRON OF THE ARTS City of Newport

## **BUSINESS PRODUCER OF THE ARTS**

(Businesses that give \$5,000 or more in support)

Coastal Arts Guild, Ford Family Foundation, National Endowment for the Arts, Newport News Times, North Coast Brewing, Oregon Arts Commission, Oregon Coast Magazine, Oregon Community Foundation, Rev. Carol Stubbs Smith, John D. Gray Fund @ OCF, Yaquina Bay Communications (KNPT, KCRF, KBCH, KWDP, U92, KYTE)

#### **BUSINESS PATRON OF THE ARTS**

(Businesses that give \$2,500 or more in support)

Nairne Dickey Design, Hallmark Inns & Resorts. Shilo Inn & Suites, The Whaler Motel

#### **BUSINESS PARTNER OF THE ARTS**

(Businesses that give \$1,000 or more in support)

Columbia Bank, Cathleen Donnellan CPA, Oregon Cultural Trust, Pioneer Printing

#### **BUSINESS PLAYER OF THE ARTS**

(Businesses that give \$500 or more in support)

Cascadia Consulting/Rich Foster, Elizabeth Street Inn, JOVI, KCUP/Boss, KLCC/KLCO, KMHD Oregon Public Broadcasting Casey Miller Ocean 18 Media Services, Newport Internet Collaborative, Newport Chamber of Commerce, Nancy Jane Reid Photography. On The Fly/Chris Waugh, Oregon Coast Piano Services, Sylvia Beach Hotel

## **BUSINESS SUPPORTER OF THE ARTS**

(Businesses that give \$250 or more in support)

Animal Medical Care of Newport, Coastal Act Productions. Coast Hearth & Home, Down Beat, Grimstad & Associates, Jazz Times, Milt Bernhart Travel, Mo's Enterprises, Newport Plumbing, Oregon & Washington AAA Magazine, Sunset Magazine, Toledo Art Walk, Toujours

#### **BUSINESS FRIEND OF THE ARTS**

(Businesses that give \$150 or more in support)

Central Coast Chorale, Mac Doctor, Jazz Society of Oregon JaiJai Jackson/The Jazz Network Worldwide, Newport Lazerquick. Oregon Coast Today, Jason Parker/Jazz Now Seattle

## OCCA Members Make Our Mission Possible. Thank You!

## OCCA Supporters

## Individual Program Donors/Benefactors

## **OPERA BENEFACTORS**

Anonymous, JoAnn & Bill Barton

#### **OPERA HOSTS: 2013-14 SEASON**

THEATRE CAMP SCHOLARSHIPS

**VISUAL ARTS CENTER** 

Coastal Arts Guild

Yaquina Art Association

Anonymous Paul & Evelvn Brookhv-Gloria Hutchins & Bernice Isham John and Melody Lavrakas



Kay Moxness Patty Olmsted Alex del Vecchio Grea Steinke Bill & Karen Symms

John Barker Gary Lahman & Cvnthia Jacobi Sandra Litt Marc Maislen & Mary Eastman



Mark & Cindy McConnell Porthole Players Catherine Rickbone Wendy Ware & Dan Gleason

Jeannette Hofer One Of Us Productions



Perk Plant David Odgen Stiers Deborah Zirin

## **NATIONAL THEATRE LIVE HOSTS: 2013-14 SEASON**

## **PATRONS**

Larry & MaryAnn Beggs

Jim & Sue Douglas

Dean & JoAnn Failor

Frank & Michelle Geltner

Robert & Melissa Good

Jim & Judy Hamblin

J.J. Hendricks

Judy Hogan

Jeannette Hofer

Ray & Claire Little

Laurel Freed

Cathy Donnellan & Gil Sylvia

Keith & Christine Abernathy Robert Emrich Bob & Frieda Golding Linda Kolar Past Forward Red Lotus Music Margaret Wells & Patty Adsit

## **OREGON COAST JAZZ PARTY 2013 PATRONS & FRIENDS**

Meredith Maislen

Doug & Deborah Moody

James & Jean Morrison

Ramona Martin

Jeffery Ogburn

Vern Schervem

Doug & Sue Wills

Barry & Phyllis Winters

Lou & Karen Yardumian

John & Diana Pinto

Twylah Olson

MAJOR JAZZ PARTY DONOR Rev. Carol Stubbs Smith

**OREGON COAST JAZZ PARTY JAZZ CLUB** 

## **FRIENDS**

Nancy Jane Reid & Peter Lawson

Roger & Janet Budke Henry & Liz Cardinale Catherine Harris Glenna MacKinnon

## Thank You, OCCA Partners!

#### PERFORMING ARTS CENTER RESIDENT ARTIST TEAMS (PAC RATS)

Central Coast Chorale, Coastal Act Productions, International Film Series, Newport Symphony Orchestra, Oregon Coast Ballet Company, Oregon Coastalaires, Oregon Music Teachers Association, Pacific Dance Ensemble, Porthole Players, Ltd., Red Octopus Theatre Company, TJ Hoofers

## Grant Partners: 2013-14











## Active Participation/Membership 2013-14

Americans for the Arts Arts Northwest Center for Nonprofit Stewardship

**Cultural Advocacy Coalition Newport Chamber of Commerce** Nonprofit Association of Oregon Nye Beach Merchants Association

Rotary Club of Newport SPCH Foundation - Arts in Health Care Yaquina Bay Economic Foundation

# The Year in Review

Thanks to the support of the OCCA board, staff, volunteers, members, the community, the City of Newport and local and regional funders, OCCA achieved milestones this fiscal year that benefit Newport, Lincoln county, and the 363 miles of the Oregon coast. Here are a few highlights from 2013-2014:



JULY 2013 - OCCA hosts its 21st annual Theatre Camp with over 40 students.

launches on-line ticketing, and hosts the 13th annual Shakespeare Camp.

SEPTEMBER 2013 - Newport Performing Arts Center celebrates 25 years of arts under **OCCA** management.



OCTOBER 2013 - OCCA celebrates 10 years of Oregon Coast Jazz Party and launches the new Met Opera Live in HD season.



MAY 2014 - OCCA concludes another successful Met Opera

Live in HD season with Rossini's "La Cenerentola." Hosted

statewide Middle School Band Festival of 550 students and

the Oregon Supreme Court in Session event.

NOVEMBER 2013 - OCCA presents "Great Art On Screen" series. Nye Beach Banner Auction at the VAC benefits OCCA's arts programming.



CAN-DO TRAINING

FEBRUARY 2014 - OCCA continues Coastal Arts Network Design and Optimization (CAN DO) to train coastal arts partners to add information on coastarts.org.



DECEMBER 2013 - "Kaffee and **Kuchen**" with Erica Brookhyser helps raise funds for the "Entertain the Future!" PAC capital campaign. MARCH 2014 - OCCA honors local fisherman Bob Jacobson 2014 Community Legend and celebrates Phase II of the \$4.3M PAC Enhancement & Expansion Capital Campaign "Entertain the Future" with the Meyer Constellation Acoustic System. The VAC celebrates its 30th anniversary.

> JUNE 2014 - OCCA Staff complete a successful year of managing the PAC and VAC. City of Newport renews management contract.

APRIL 2014 - OCCA hosted the 19th Newport Paper Arts Festival. OCCA continues hosting NT Live and presents "War Horse."

## **OCCA SERVES AS** A HUB OF ARTS OPPORTUNITIES

We are the "qo-to" source for arts information on the Oregon Coast.

Coastarts.org Events and Coastal Directory of Artists, Venues and **Presenters** is the only one of its kind focusing on arts on the Oregon coast. Arts partners enter hundreds of events and directory



In partnership with Yaguina Bay Communications, OCCA presented 52 weekly live "Arts Talk" radio shows, featuring over 617 news items and 60 interviews on arts, heritage and humanities topics to Lincoln County, broadcast on KNPT, KBCH, KWDP, podcasts, and KNPTAM.com. Now in its 14th year. "Arts Talk" now reaches over 50.000 listeners per broadcast.

Now Playing ads in the News-Times and Oregon Coast Today highlighted eight different towns and areas in Lincoln County and listed hundreds of events for locals and visitors to attend. QR codes direct people to the website

Our brand promise states that OCCA "promotes & provides high-caliber arts experiences on the Oregon coast." We accomplish this through the specific brand pillars on these two pages.

## Supporting Our Mission to Celebrate, Promote and Develop Community Arts

**OCCA** serves the Greater Newport area, Lincoln County and the Oregon Coast, total population of 185,000.

- 85.099 individuals benefited from OCCA programming and support
- Number of participating artists: 3,090
- Number of **children/youth** benefiting from programming and support: 7,048

## Celebrating Community Arts



Pushpin Exhibit Great Art on Screen Lincoln County Student Art Show Met Opera Live in HD National Theatre London

**FISCAL YEAR EXPENSES: \$540.046** 

**Performance** 

Programs 16%

(Examples: Oregon Coast Jazz

Party, Metropolitan Opera Live in

**HD, National Theatre Live)** 

Fiscal Sponsorship 3%

(Lincoln County Cultural

Coalition, Oregon Coast

Chamber Music Society)

Community Legend

OCCA Theatre Camp & Shakespeare Oregon Coast Jazz Party Performing Arts Center Events Visual Arts Center Exhibits & Receptions

Facilities Management 42%

(Performing &

**Visual Arts Centers**)

**Fundraising 2%** 





Public Art 4%

Technology 6%

Educational

Programs 10%

Administration 17%

## **WORLD-CLASS ARTS EXPERIENCES**

We bring to our local community high-caliber arts experiences - taking advantage of our local treasures, and providing access to worldrenowned artists.

**OCCA HOSTS** 

The 10th annual Oregon Coast Jazz Party featured 28 international, national and regional musicians. performing in seven sets comprising 16 sessions in the "iazz party" format over 3 days.





One of the sets at the 2013 Oregon Coast Jazz Party.

Met Opera Live in HD was broadcast around the world, offering **10 diverse operas** featuring hundreds of singers. The PAC is one of only eight venues in Oregon to feature The Met Live. The series brought an average of 98 attendees per performance.

## Promoting Community Arts



"Arts Talk" Weekly Radio Show Bay Area Artists' Association Curry Arts Inc.

Marketing – brochures, website, email, e-newsletter, Facebook, Twitter, YouTube, print newsletters, newspaper, radio

National Arts & Humanities Month

Oregon Cultural Trust Tax Credit Oregon Days of Culture Oregon Coast Cultural Arts Visitors Guide



## Developing Community Arts

CAN DO coastal trainings Coastal Oregon Visual Artists Showcase



Investment &

Interest Revenue 2%

Earned Income 39%

(Examples: Rent. Tuition.

Advertising, Admission,

Art Sales)

Fiscal Sponsorships -Lincoln County Cultural Coalition & Oregon Coast **Chamber Music Society** 

FISCAL YEAR INCOME: \$544,550

**Fundraising** 

Revenue 3%

Florence Regional Arts Alliance/Florence Arts Center Oregon Coast Jazz Party Music Clinics & Jazz Panel Newport Visual Arts Center Visioning Nonprofit Organization Board Training Charge What You Are Worth seminars

**Foundations** 

& Grants 11%

Donations

Membership

10%

Chetco Players Coaster Theatre Coos Art Museum Florence Events Center Florence Regional Arts Alliance Friends of South Slough Preserve Latimer Quilt & Textile Center

towns.

Manley Arts Center Tillamook Association for the Performing Arts **Tillamook County** 



Felted bags by Sandy Blackman, from the "Eclectic Perspectives" show by Toledo Arts Guild, Jan/Feb 2014

OCCA ensures that the Oregon Coast has a rich and vibrant arts community by supporting individual arts organizations, and promoting the arts. A few of our arts partners are:

**OCCA STRENGTHENS THE ARTS** 

Astor Street Opry Company Pelican Bay Arts Association/ Cannon Beach Arts Association Lincoln City Cultural Center (TCAN) **Nestucca Valley Artisans** 

We provide access to an im-

mense range of artistic ex-

periences, so there is really

"something for everyone."

We featured 18 exhibits

in three galleries, with

over 19.357 attendance.

visitors represented more

Based on quest book signing.

than 40 states, and 16 coun-

tries, and over 150 Oregon

Sitka Center for Art and Ecology Arts Network

## **OCCA NURTURES THE ARTIST IN EVERYONE**

OCCA provides a range of educational opportunities for artists – professionals and amateurs alike - so that they can cultivate their creative

 The 2014 Newport Paper Arts Festival is one of the preeminent paper arts festivals in the Northwest



from 6 states.

• Two summer theatre and Shakespeare camps involved 65 vouth and four performances.

with **85 enrollees** 

• The Oregon Coast Jazz Party provides jazz clinics for adults and youth at two venues with over **75 participating**, and the free **interactive jazz panel** was enjoyed by more than 95 jazz aficionados.

## **IN-KIND:**

City of Newport 21%

(Facilities Management

Contracts)

452 volunteers provided 9,940 hours in program assistance. 28 businesses provided \$82,333 in goods and services.