

OCCA: THE PEOPLE WHO MAKE IT WORK



SANDI WILLIAMS,
OCCA BOARD PRESIDENT

2016-17 BOARD OF DIRECTORS

Sandi Williams *President*
Sarah Gayle *Vice President*
Cathleen Donnellan *Treasurer*
Wayne Belmont *Secretary*
Rob Connell • Mark Farley
Chris Graamans • Jody Hanna
David M. Jones • Randy Madnick
Kay Moxness • Akia Woods



OCCA EXECUTIVE DIRECTOR
CATHERINE RICKBONE

CONTACT OCCA

541-265-ARTS [2787]

Website: coastarts.org
occa@coastarts.org
P.O. Box 1315

777 W. Olive Street, Newport

OCCA VISUAL ARTS CENTER
541-265-6569

777 NW Beach Drive, Newport

VISUAL ARTS CENTER VOLUNTEERS

COASTAL ARTS GUILD RUNYAN GALLERY DOCENTS

Linda Anderson, Pam Aylmer, Sharon Beardsley, Pat Briggs, Anne Clark, Kim Cuc Tran, Carol Deslippe, Lynne Dimmick, Penny Eaton, Connie Esmond-Kiger, Sharon Fuller, Betty Hanus, Ken Hartwell, Phyllis Hoover, Patti Johnson, Tina Joplin, Eleta Kennison, Marcy Kenyon, Kay Klose, Sarah Knapp, Alice LaFond, Jean Larson, Maja Lichtenfeld, Marla Loew, Sheila Meyer, Mary Moore, Robert Perrewe, Mary Petersen, Susanna Peterson, Jane Pettersen, Judith Pierce, Bonnie Powell, Lida Lee Prchal, Sue Rembolt, Suk Semoon, Sara Siggelkow, Nancy Sims, Sherri Smith, Lynette Sproul, Dian Svendsen, Bob Tapolow, Francis VanWert, Janet Webster, Sheila Wray, Du Xuining, Gloria Zirges

RUNYAN GALLERY GREETERS

Anne Clark, Dee Dias, Fanny Drews, Gwendolyn Giddens, Emma Hoover, Cristina Katsioulas, Gary Lahman, Maja Lichtenfeld, Sal Strom

UPSTAIRS GALLERY GREETERS

Emma Hoover, Cristina Katsioulas, Marcy Kenyon, Alice LaFond, Gary Lahman, Maja Lichtenfeld, Janet Webster

STEERING COMMITTEE

Pam Aylmer, Lynne Dimmick, Bobby Flewellyn, Ken Hartwell, Ellen Hertel, Mike Kloeck, Mary Peterson, Catherine Rickbone, Mark Saelens (City Council liaison), Tom Webb, Bob White, Akia Woods

LANDSCAPING TEAM

Linda Anderson, Ted Crego, Tina Joplin, Robert Perrewe, Mary Peterson, Denise Ross

NEWPORT PAPER & BOOK ARTS FESTIVAL

Cheri Aldrich, Pam Aylmer, Juki Backenstow, Vicki Baker, Julie Beswick, Deanne Bishop, Dianne Byington, Fanny Drews, Susan Fichter, Bonnie Good, Cindy Jacobi, Kathy Karbo, Jeanne Levy, Lin Lindly, Jennifer J Martin, Meg Miranda, Dawn Osburn, Margaret Paz-Partlow, Sandee Staufenbeil, Cindy Shaw, Sara Siggelkow, Dian Svendsen, Michele Unger, Sandi Vrem, Janet Webster, Sandi Williams, Jackie Wygant

EXHIBITION RECEPTION GROUP

Linda Anderson, Pam Aylmer, Sharon Beardsley, Pat Briggs, Cristina Katsioulas, Anne Clark, Carol Deslippe, Lynne Dimmick, P Sharon Fuller, Betty Hanus, Emma Hoover, Tina Joplin, Eleta Kennison, Kay Klose, Gary Lahman, Maja Lichtenfeld, Marla Loew, Sheila Meyer, Mary Moore, Robert Perrewe, Mary Petersen, Sue Rembolt, Dian Svendsen, Francis VanWert, Janet Webster, Sheila Wray

TECHNICAL ASSISTANCE, PHOTOGRAPHY, VIDEO

Bob Berman, Casey Miller, Justin Gleeson

YOUTH ARTS ADVISORY GROUP

Peter Lawson, Marcy Kenyon, Catherine Rickbone, Laurie Sanders, Tom Webb, Janet Webster, Veronica Willemin, Paula Wenell

EXHIBITION ADVISORY GROUP

Cynthia Jacobi, Kay Klose, Erin Price, Casey Miller, Tom Webb

STAFF

CATHERINE RICKBONE
Executive Director
OCCA/PAC/VAC/LCA
Oregon Coast Cultural Alliance

BONNIE PRATER
Bookkeeper & Business Mgr.

TOM WEBB
VAC Director/Arts Education

RON MILLER
PAC Operations Manager/
Technical Director

JUSTIN GLEESON
PAC Acoustics / Sound
Technician

BARBARA BERGE
Capital Campaign Assistant

STEPHAN, GINNY WEST
Custodians

RHODD CALDWELL
JUDY MURPHY
PAC Box Office

JAN EASTMAN
PAC Manager/Program
Coordinator/Arts Education



Bonnie Prater



Tom Webb



Ron Miller



Justin Gleeson



Barbara Berge



Stephan



Judy Murphy



Rhodd Caldwell

PERFORMING ARTS CENTER VOLUNTEERS

ADMINISTRATIVE OFFICE VOLUNTEERS

Karen Dunlop
Stormi Dykes
Jann Glenn
Ginny West

USHERS

Gay Hagen, Chair
Florence Cornwall
Linda Curtice Haggerty
Steve Meyer
Sally Ann Morris
Patti Olmsted
Sylvia Pauley
Janet Rackleff
Ginny West
Akia Woods

PERSONNEL COMMITTEE

Wayne Belmont
Cathleen Donnellan
Sarah Gayle
Catherine Rickbone
Sandi Williams

OREGON COAST JAZZ PARTY

Frank Geltner, David & Kym Jacobson, David M. Jones, Craig Koehn, Peter Lawson, Randy Madnick, Sandy Post, Catherine Rickbone, Neal & Sandee Staufenbeil, Joseph Swafford; Advisors: Holly Hofmann, Ryan Meagher – And over 60 volunteers –

NEWSLETTER GROUP

Joanne Bollinger, Al and Lavonne Bussey,
Lou Gibson, Gay Hagen, Ramona Martin, Ginny West

CAPITAL CAMPAIGN GROUP

Wayne Belmont, Barbara Berge, Patti Britton,
David M. Jones, Randy Madnick, Mark McConnell (Chair),
Kay Moxness, Catherine Rickbone, Sandi Williams
Advisor: Rich Foster

MARKETING COMMITTEE

Board & Staff with advisors Nairne Dickey & Rich Foster

STRATEGIC PLAN COMMITTEE

Board & Staff with Rich Foster, advisor

THEATRE CAMP & SHAKESPEARE CAMP

Rod Molzahn, Milo Graamans, Perk Plant, Catherine Rickbone,
Lacey Todd, Deborah Zirin

FUNDRAISER VOLUNTEERS

Joshua Carson, Curtis Colt, Steve Cook, Mario Flores,
Bill Hartsell, Jim Hobbs, Mike Horsfall, Jim Kuoni,
Ron Green (Florence), Ron Green, Lozelle Jennings,
Randy Madnick, Robin Remaily, June & Joren Rushing,
Richard Sharpless, Richard Silen, Ian Smith, Neal Staufenbeil



OREGON COAST COUNCIL FOR THE ARTS

Mission: OCCA develops, promotes and celebrates community arts.

ANNUAL REPORT

FISCAL
YEAR
**2016-
2017**



DEVELOP COMMUNITY ARTS

- OCCA PROGRAMMING AND SUPPORT BENEFITS OVER 7,500 YOUTH EACH YEAR – OVER 286 YOUTH ATTENDED 27 “ART FRIDAYS” CLASSES THIS PAST YEAR, SHOWN AT LEFT.



PROMOTE COMMUNITY ARTS

- OCCA PROMOTES THE ARTS LOCALLY, REGIONALLY, NATIONALLY AND INTERNATIONALLY – “ARTS TALK,” A PARTNERSHIP WITH YAQUINA BAY COMMUNICATIONS, IS ONE PROMOTIONAL EXAMPLE. THESE 52 WEEKLY LIVE RADIO SHOWS ON THREE STATIONS, FEATURE OVER 600 NEWS ITEMS, 69 INTERVIEWS, WITH 97 GUESTS TALKING ABOUT ARTS, HERITAGE AND HUMANITIES TOPICS THROUGHOUT LINCOLN COUNTY. ARTS TALK REACHES OVER 50,000 LISTENERS PER BROADCAST.



CELEBRATE COMMUNITY ARTS

- OCCA CELEBRATES 25 YEARS OF THEATRE CAMPS – STARTED BY DEBORAH ZIRIN, THESE CAMPS HAVE SERVED OVER 1,100 AREA YOUTH, WHO STAGED AND PERFORMED 27 FULL-LENGTH PLAYS AND DESIGNED THE PROGRAMS, NEVER DUPLICATING ONE.

A MESSAGE FROM THE OCCA EXECUTIVE DIRECTOR

One of my art forms is writing poetry. I have a framed quote by American poet Emily Dickinson that reads, in part, "I dwell in possibility..." Every day for inspiration I remind myself that the creative process is inherently fraught with chaos. All kinds of possibilities, both positive and challenging, have been afoot this year for OCCA.



Catherine Rickbone, Executive Director

Significant change has been the retirements of two staff members – Polly Ivers, our bookkeeper and business manager of 28 years, and Ron Miller, our PAC operations manager of 29 years – and the departure of Jan Eastman, our PAC manager and education coordinator of 25 years. We thank them for their long, dedicated service and guidance. Their proverbial shoes can never be filled, but we are in the process of making different shoes and finding new administrative feet to walk a new path. This process will take at least a year.

We are pleased to welcome Bonnie Prater, our new bookkeeper and business manager, as well as Rhodd Caldwell and Judy Murphy as new box office and administrative staff.

We said a fond farewell to Babette Cabral, who was our co-director many years ago, and Gay Hagen, our volunteer chair. We wished board members Kay Moxness and Sarah Gayle smooth sailing and welcomed Rob Connell and Chris Graamans to the board.

Our mission would not soar without a dedicated OCCA staff and board that keep our operations and programs moving with commitment, and excellent customer service.

A three-year Miller Foundation grant helped us with our organizational infrastructure, and we now have a new strategic plan to guide us for the next five years and a road map to help us obtain more unrestricted revenues.

Finally, the arts are an economic force in this county and OCCA and Lincoln County arts organizations participated in the American for the Arts Arts and Economic Prosperity 5 national study. (See page 5 for details.)

You will see in these pages that we have had a strong year of service as a local arts council, as well as the regional arts council for the Oregon coast. Over 87,338 individuals benefited from OCCA programming and support. And we made arts experiences possible for tens of thousands of attendees and hundreds of artists in the community and along the coast.

This annual report celebrates our members, volunteers, donors, nonprofit partners, and supporters who all contribute to our mission "to develop, promote and celebrate community arts" a reality in this community, in this county, and along the 363 miles of the Oregon coast. Thank you.

2016-17 YEAR IN REVIEW

Thanks to the support of the OCCA Board, Staff, Volunteers and Members, the community, the City of Newport and local and regional funders, OCCA achieved milestones this past fiscal year that benefit Newport, Lincoln county, and the 363 miles of the Oregon coast. Here are a few highlights from 2016-2017:

JULY 2016

OCCA hosts its 24th annual Theatre Camp with over 55 students, & launches its VAC exhibition season with "Rick Bartow: A Community Collection."



AUGUST 2016

OCCA hosts its annual meeting and the 16th annual Shakespeare Camp.



SEPTEMBER 2016

Newport Performing Arts Center celebrates 28 years of arts under OCCA management and hosts the second annual Oregon Coast Jazz Party Brewmaster Dinner.



OCTOBER 2016

OCCA celebrates the 13th annual Oregon Coast Jazz Party and partners with Honoring Our Rivers in the statewide Coastal Learning Symposium held in Newport.



NOVEMBER 2016

OCCA hosts the popular national stage revue The Capitol Steps to benefit the "Entertain the Future!" capital campaign to expand and enhance the Newport Performing Arts Center and the eighth annual Nye Beach Banner Auction at the VAC benefits OCCA's youth arts programming.



DECEMBER 2016

OCCA hosts the 26th Annual PushPin community exhibit & the Visual Arts Center celebrates 34 years, with 22 years of arts management under OCCA.



Entertain the Future! A CAPITAL CAMPAIGN TO EXPAND AND ENHANCE THE NEWPORT PERFORMING ARTS CENTER

STATE OF THE PROJECT

January 2017 saw the completion of the Women's Restroom (Phase 5) and Lobby (Phase 6) expansion. OCCA celebrated this accomplishment with a festive ribbon-cutting milestone ceremony on February 3, 2017. Over 80 guests assembled in the newly refurbished Lobby and listened to speakers including OCCA Executive Director Catherine Rickbone, OCCA Board Chair Sandi Williams, Capital Campaign Chair Mark McConnell, architect Dietmar Goebel, Craig Hoffman from Quade Construction, Newport City Manager Spencer Nebel, major donor Bill Barton and Rep. David Gombert.

"OCCA would like to thank all the donors who contributed to the Women's Restroom and Lobby expansion, as well as the City of Newport, PAC RATS and volunteers who helped bring this major project to completion," says OCCA Executive Director Catherine Rickbone. OCCA still needs an additional \$6,000 toward audiovisual equipment to be installed in the expanded area.

Thanks to a grant from Oregon Cultural Trust, OCCA hired Yost Grub Hall Architecture (YGH) from Portland to create a conceptual design for the Studio Theatre and backstage areas. YGH conducted three workshops attended by PAC RATS, OCCA staff and community members to discuss and establish space needs. These workshops proved to be very productive with all participants providing valuable input and ideas. With this feedback, YGH delivered a final conceptual design diagram and budget. The Studio Theatre will have acoustic upgrades, a new door to create a light lock, an exterior load-in door on the east wall and a new interior door to accommodate a grand piano.

The backstage areas will be expanded to the east to allow for two Studio Theatre dressing rooms and a green room. A new kitchen will serve both the Studio and Alice Silverman Theatres and a new green room for the Alice Silverman will be added next to the existing dressing rooms. The piano storage room on the west side will be expanded to accommodate two grand pianos and provide space for music rehearsals. Although not final plans, this conceptual design document will be utilized when we go to grantors for funding of Phase 7 with an estimated cost of \$2.5 million.

Fundraising

OCCA's winter fundraising letter was successful, bringing in \$12,000 for the lobby and restroom. Three fundraising concerts netted \$4,863 and brought in 114 new patrons to the PAC. These concerts were Loudon Wainwright III, the political comedy revue Capitol Steps and Fox Creek Music Revue.

OCCA thanks Toujours Boutique, Sylvia Beach Hotel, Wayne Belmont, Michele Long Eder, Linda Gast, Jeff Ouderkirk and Minor, Bandonis and Haggerty for their support. Special thanks to Randy Madnick for organizing the Fox Creek Music Revue and thanks to the City of Newport for a Tourism Market Grant. This grant enabled OCCA to market the concerts, and to promote the 'Stay and Go' initiative whereby patrons received two free concert tickets for staying two nights at our partner lodging establishments: Agate Beach Motel, the Embarcadero Resort Hotel and Marina, The Landing at Newport and Sylvia Beach Hotel.

OCCA welcomes Andrea Spirtos as our donor development consultant for Phase 7.

VISUAL ARTS CENTER UPDATE

The 2016-17 fiscal year at the Newport Visual Art Center was both intense and rewarding, with increased exhibit programming (26 exhibits total), the development of new spaces and continued building improvements.

Classroom Gallery, Media Room Established

As part of OCCA's commitment to youth-arts programming, the VAC's smaller classroom and meeting space (Room 302) was re-named the Classroom Gallery, establishing a more formal space for the display of student artwork. While still used as a meeting and rental space, the walls of the "Classroom Gallery" are now adorned with artwork developed in partnership with local schools and non-profits, or drawn from OCCA's Art Fridays program.

The student exhibit "Rick Bartow: A Tribute" included paintings by Newport Middle School students under the direction of art instructor Erin Price. This exhibit coincided with the "Rick Bartow: A Community Collection" exhibition in the Runyan Gallery, running July through August. The next student exhibit, "Voices of Youth," was organized by Neighbors For Kids under the direction of Krista Eddy and was on view September through late-October. Two additional exhibits were held throughout the year, including work created during the "Art Fridays" fall and winter sessions.

The VAC's new Media Room, a converted darkroom and storage space, enjoyed its first formal screening with "Just Imagine: Work from Newport High School." The 13 short films were produced by students in NHS's video production classes and included public service announcements, short dramas and music videos.

Landscaping the VAC

Visitors to the VAC often comment on how well tended the landscaping is around the building—and for good reason. Every Tuesday morning, a dedicated crew from the Coastal Artist Guild gets dirty with the flowers and bushes (and, yes, weeds) that surround the building's exterior. FY16-17 landscapers included six hard-working volunteers (see page 8) who donated over \$2,000 in in-kind services.



Exhibition Advisory Group

The VAC's Exhibition Advisory Group (EAC) was re-constituted in July 2016. The group meets on the last Tuesday of the month, 5:15pm at the VAC, to review exhibition proposals, discuss current needs, conduct artist and community outreach, and consider gallery policies and protocols. The group works closely with the OCCA VAC Director to maintain the galleries' long-term calendars. (See page 8)

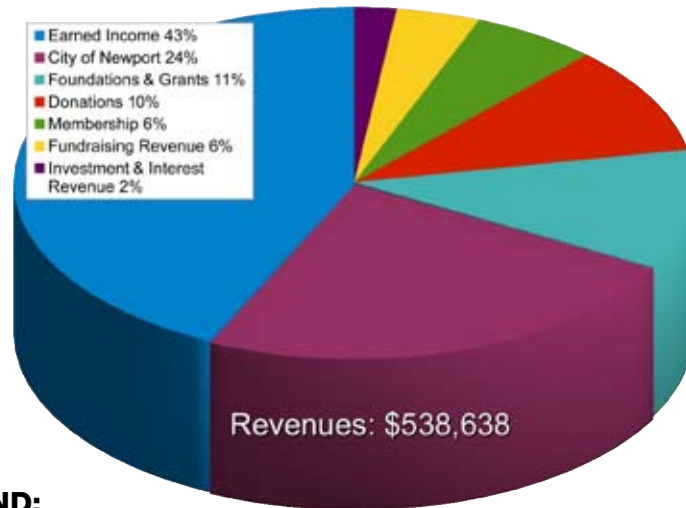
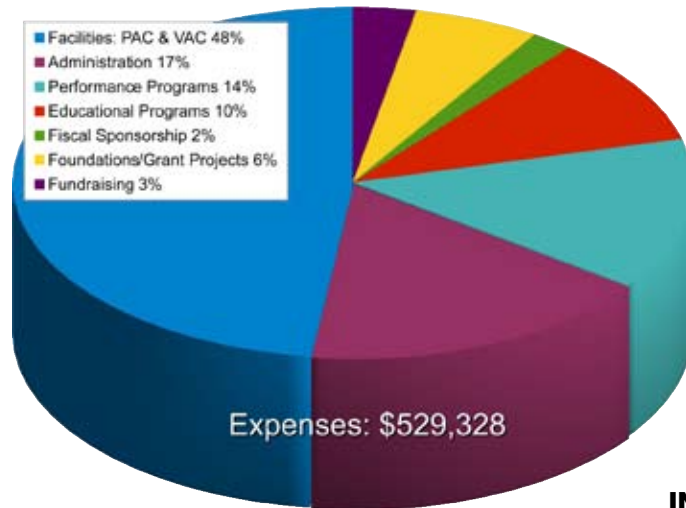
Let There Be Paint!

The VAC received a nice facelift – or facelifts – at the end of FY16-17, as the City of Newport arranged for the building's exterior to be repainted. Gone went the singular yellow color, and in came two primary colors (denim blue and deep green) and one secondary color (copper), rotating around the building's different sides and faces. New exterior signage and other building improvements are scheduled for FY17-18.

Update to City Council

On April 18, 2017 the VAC Steering Committee presented its second annual update to its original March 2015 report to the Newport City Council. The 32-page document highlighted how the VAC is meeting or exceeding many of the financial goals outlined in the original report.

2016-17 YEAR IN REVIEW – FINANCES



IN-KIND:

509 volunteers provided 6,600 hours in program assistance. 45 businesses provided \$100,250 in goods and services.

2016-17 BUSINESS HONOR ROLL

PRINCIPAL PATRON OF THE ARTS: CITY OF NEWPORT

BUSINESS PRODUCER OF THE ARTS

(Businesses that give \$5,000 or more in support)

Coastal Arts Guild, Nairne Dickey Design, Meyer Memorial Trust, James F. and Marion L. Miller Foundation, National Endowment for the Arts, Newport News Times, North Coast Brewing, Nye Beach Merchants Association, Oregon Arts Commission, Oregon Coast Magazine, Rev. Carol Stubbs Smith, Yaquina Bay Communications (KNPT, KCRF, KBCH, KWDP, U92, KYTE)

BUSINESS PATRON OF THE ARTS

(Businesses that give \$2,500 or more in support)

Embarcadero Resort, Hallmark Inns & Resorts, David M. Jones, Homebuilder, Shilo Inn & Suites, The Whaler Motel

BUSINESS PARTNER OF THE ARTS

(Businesses that give \$1,000 or more in support)

Columbia Bank, Milt Bernhart Travel, Cathleen Donnellan CPA, Chris Graamans Photography, Gray Family Foundation, La Quinta Inn & Suites, Newport Café, Oregon Cultural Trust, Pioneer Printing, Show Sherpas

BUSINESS PLAYER OF THE ARTS

(Businesses that give \$500 or more in support)

Agate Beach Golf Course, Anonymous, Cascadia Consulting/Rich Foster, Elizabeth Street Inn, JOVI, Just Jazz, KLCC/KLCO, KMHD Oregon Public Broadcasting, KSHL, Casey Miller Ocean 18 Media Services, Oregon Coast Piano Services, Pendleton Men's Chorus, Pepsi, Yaquina Art Association

BUSINESS SUPPORTER OF THE ARTS

(Businesses that give \$250 or more in support)

Clearwater Restaurant, Coastal Act Productions, Coast Hearth & Home, Down Beat, Grimstad & Associates, Mark & Cindy McConnell, Jazz Times, Mo's Enterprises, Nana's Irish Pub, Newport Plumbing, Jennifer Sears Glass Art Studio, Siletz Community Health Clinic, Toujours Boutique

BUSINESS FRIEND OF THE ARTS

(Businesses that give \$150 or more in support)

Wayne Belmont, Central Coast Chorale, Michelle Longo Eder, Linda Gast, Mac Doctor, Minor, Bandonis & Haggerty, Jazz Society of Oregon, Oregon Coast Today, Jeff Ouder Kirk, Sylvia Beach Hotel

OREGON COAST JAZZ PARTY

- 60% Tourists • 7 Sessions
- 1,937 Attendance

Economic Impact = \$168,784

Sources: PAC box office ticket data, order forms, OCJP surveys*

MET OPERA / NATIONAL THEATRE

- 25% Tourists • 18 Events
- 1,321 Attendance

Economic Impact = \$45,210

Sources: PAC box office ticket data*

NEWPORT PAPER & BOOK ARTS FESTIVAL

- 78% Tourists (5 states plus UK)
- 18 Workshops • 98 Attendance

Economic Impact = \$31,236

Sources: Order forms, event surveys*

VAC GALLERIES

- 26 Exhibits • 16,138 Attendance • 132 Oregon Towns
- 26 Countries • 48 States • 70% Tourists

Sources: Guest books, clickers*

Economic Impact = \$154,395

PAC CAPITAL CAMPAIGN EVENTS

- 25% Tourists • 3 Events
- 982 Attendance

Economic Impact = \$33,702

Sources: PAC box office ticket data*

* ALL economic impact information in this report incorporates the Greater Newport Chamber of Commerce multiplier

TOTAL, OCCA PROGRAMMING \$433,327

PAC RAT ECONOMIC IMPACT

- 25% Tourists • 126 Performances • 13,851 Attendance

Economic Impact = \$474,431

GRAND TOTAL, PAC & VAC PROGRAMMING

\$907,758

2016-17 YEAR IN REVIEW

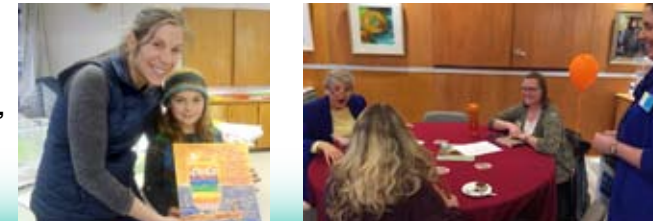
JANUARY 2017

OCCA celebrated the completion of Phases V & VI of the "Entertain the Future!" PAC capital campaign, which meant expanded lobby space and restroom additions.



FEBRUARY 2017

OCCA's Art Fridays youth art program enjoys mounting success, and OCCA hosted the Oregon Cultural Trust in a "Conversation with Funders" event.



MARCH 2017

Met Opera Live in HD and National Theatre London Live in HD continue with strong, exciting, engrossing seasons.



APRIL 2017

OCCA celebrates the 22nd Newport Paper & Book Arts Festival and OCCA submits VAC Steering Committee and FY 15-16 management reports to the City of Newport.



MAY 2017

Economic impact of the arts in Lincoln county study through Arts and Economic Prosperity 5 report hosted by OCCA released; OCCA completes new five-year Strategic Plan; and co-hosts statewide Middle School Band Festival of 750 students.



JUNE 2017

OCCA celebrates the 25th annual Theater Camps, hosts "Connecting US 20" exhibit at VAC and hosts fundraiser "Fox Creek Music Review" for PAC capital campaign. Staff complete successful year of PAC and VAC management.



A MESSAGE FROM THE BOARD OF DIRECTORS PRESIDENT



The Oregon Coast Council for the Arts Board of Directors is a very hard working and active board! You might ask what does it mean to be an "active board"?

Sandi Williams,
President,
OCCA Board

Each OCCA board member serves on several committees. For example, board members actively participate on the Visual Arts Center Steering Committee, strategic planning, Personnel Committee, PAC Capital Campaign, Oregon Coast Jazz Party, PAC RAT meetings, fundraising, membership and more.

Board members attend monthly meetings to review OCCA budget, plan fundraising events, and assist in decision-making regarding many aspects of OCCA. They also attend city council meetings and exhibits at the VAC, provide graphic design and illustration assistance, and encourage community involvement.

Not all board members can sing, paint, dance, or act, but they can and do volunteer to support and enjoy those performers and artists who do those things on our behalf. As an OCCA board member, significant time is devoted to fundraising, organizing events and activities, providing oversight to operation of the PAC and VAC, and supporting regional arts programs.

The OCCA Board of Directors are ambassadors of the OCCA who definitely work to sustain and expand arts and cultural opportunities in Lincoln County and all along the Oregon Coast.

Your dedicated hard-working board members are listed on the back of this annual report. We welcome two new members to our team: Rob Connell and Chris Graamans.

On behalf of the Board, we thank you for being an OCCA member, and if you are not, I encourage you to join us in our important work as a local and regional arts council. Your membership is vitally important for OCCA to continue its mission to "develop, promote and celebrate community arts."

Finally, we could not do our mission without our executive director, Catherine Rickbone, and her continued dynamic and visionary leadership and guidance in providing arts excellence for stakeholders locally and regionally along the Oregon Coast. Thank you.

**OCCA HOSTS
WORLD-CLASS ARTS EXPERIENCES**
We bring to our local community high-caliber arts experiences – taking advantage of our local treasures, and providing access to world-renowned artists.

Our 13th Oregon Coast Jazz Party featured 16 international, national and regional musicians, selected by music director Holly Hofmann, plus 18 South Eugene High School Jazz Choir students.

The PAC is one of only 10 venues in the state to feature Met Opera Live in HD and only 16 venues in the state to present National Theatre London Live in HD.

Graham Dechter at the 2016 Oregon Coast Jazz Party



OCCA STRENGTHENS THE ARTS
OCCA ensures that the Oregon Coast has a rich and vibrant arts community by supporting individual arts organizations, and promoting the arts.


As the fiscal sponsor of the Lincoln County Cultural Coalition for the last 15 years, OCCA has helped to re-grant Oregon Cultural Trust funds to arts, heritage and humanities organizations for adults and youth activities.

Through OCCA Endowments, the Nancy Jane Reid Fund for Youth Arts Learning and other generous donations, we strengthen the arts in our communities.



**OCCA PRESENTS
EXCEPTIONAL VARIETY**
We provide access to an immense range of artistic experiences, so there is really “something for everyone.”


The annual Mayors’ Show featured eight artists selected by Newport Mayor Sandra Roumagoux and Toledo Mayor Billie Jo Smith, with OCCA VAC Director Tom Webb, from the 127 submissions to the December 2016 PushPin Show.



“Raven and Green Ball,” by Holly Byrnes, from the Mayors’ Show in January 2017.

**OCCA NURTURES
THE ARTIST IN EVERYONE**
OCCA provides a range of educational opportunities for artists – professionals and amateurs alike – so that they can cultivate their creative spirits.

From Brookings Harbor Friends of Music, Coos Arts Museum, Florence Regional Arts Alliance and Tillamook County Arts Network, to Nestucca Valley Artisans and more, OCCA supports the arts.





Our brand promise: OCCA promotes & provides high-caliber arts experiences on the Oregon coast. We accomplish this through the specific brand pillars listed here.

OCCA manages the Newport Performing Arts Center (PAC) and the Newport Visual Arts Center (VAC).

OCCA serves the Greater Newport area, Lincoln County and the Oregon Coast as the regional arts council, total population of 185,000.

- **85,099 individuals** benefited from OCCA programming and support this past year
- Number of **participating artists: 2,777**
- Number of **children/youth** benefiting from programming and support: **7,523**
- Number of **adults** benefiting from programming and support: **68,303**

**OCCA SERVES AS
A HUB OF ARTS OPPORTUNITIES**
We are the “go-to” source for arts information on the Oregon Coast.

Coastarts.org Events and Coastal Directory of Artists, Venues and Presenters is the only one of its kind focusing on arts on the Oregon coast. Arts partners enter hundreds of events and directory information. Over 2,700 visitors come to the website monthly (during the last year) with 87,283 page visits.

Now Playing ads in the News-Times and Oregon Coast Today highlighted eight different towns and areas in Lincoln County and listed over 860 events for locals and visitors to attend. QR codes direct people to the website.

Summer @ the PAC brochure features all PAC events from June to October and serves both locals and visitors. Inserted in the News-Times, it’s distributed throughout the county.



Arts & Economic Prosperity 5 – Lincoln County

A new national study by Americans for the Arts finds that the nation’s nonprofit arts and culture industry generated \$166.3 billion in economic activity in 2015 - \$63.8 billion in spending by arts and cultural organizations and an additional \$102.5 billion in event-related spending by their audiences. This activity supported 4.6 million jobs and generated \$27.5 billion in government revenue.

Arts & Economic Prosperity 5 (AEP5) is the most comprehensive study of its kind ever conducted. There were 341 study regions (113 cities, 115 counties, 81 multicounty or multicounty regions) representing all 50 states and the District of Columbia. Diverse regions ranged in population from 1,500 to four million and type from rural to large urban.

Data was gathered from 14,439 organizations and 212,691 arts event attendees. Economists customized input-output models to calculate specific and reliable findings for each study region.

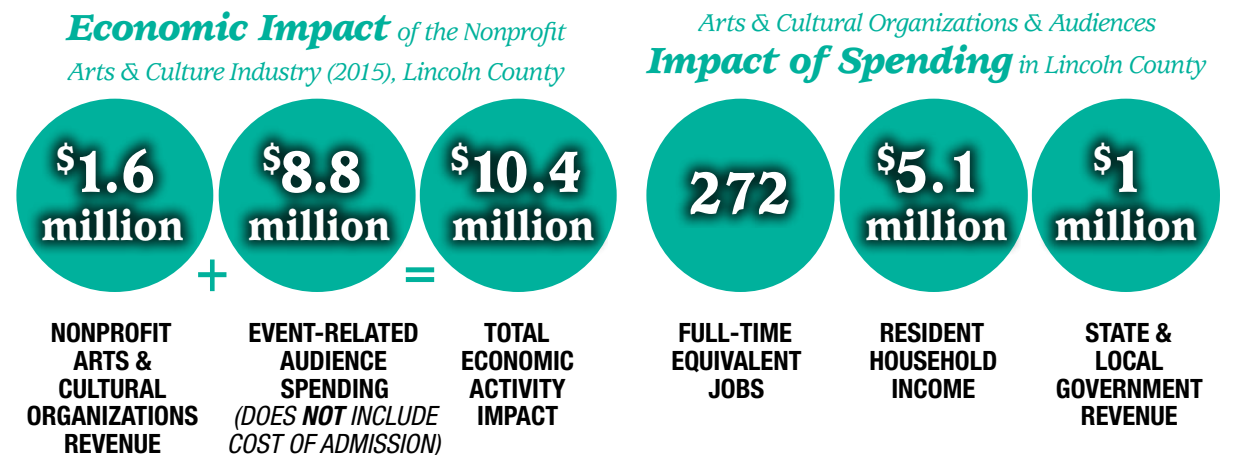
The Oregon Coast Council for the Arts along with 14 Lincoln County partners, including Central Coast Chorale, Coastal Act Productions, Lincoln City Cultural

Center, New Visions Arts, Newport Public Library, Newport Symphony Orchestra, North Lincoln County Historical Museum, One of Us Productions, Pacific Dance Ensemble, Polly Plumb Productions/Yachats Commons, Porthole Players, Red Octopus, Siletz Bay Music Festival, and T J Hoofers participated in this nationwide study.

The 1,463 audience survey respondents represented 211,830 arts attendees of which 69.3 percent were residents and 30.7 percent were nonresidents. Local attendees averaged \$18.52 per attendee while, understandably, nonresident attendees averaged \$93.95 per attendee.

Below are some of the results from our local arts and cultural organizations and audiences. A full Lincoln County report of the AEP 5 is available in the OCCA office.

“OCCA is pleased to have provided the financial opportunity for Lincoln County to participate,” says OCCA Executive Director Catherine Rickbone. “The AEP5 proves that the arts are an industry providing government revenue, employment and cultural tourism.”



2016-17 GRANT PARTNERS



THE TOUTZEN FOUNDATION

DESTINATION: NEWPORT



Meyer Memorial Trust

THE JAMES F. AND MARION L. MILLER FOUNDATION



M.J. MURDOCK CHARITABLE TRUST



ART WORKS. arts.gov



OREGON ARTS COMMISSION



Oregon Cultural Trust



THE OREGON COMMUNITY FOUNDATION
Here for Oregon. Here for Good.

OCCA MEMBERSHIPS

Americans for the Arts, Arts Northwest, Center for Nonprofit Stewardship, Cultural Advocacy Coalition, Newport Chamber of Commerce, Nonprofit Association of Oregon, Nye Beach Merchants Association, Rotary Club of Newport, Samaritan Pacific Communities Hospital Foundation – Arts in Health Care, Yaquina Bay Economic Foundation

INDIVIDUAL PROGRAM DONORS/BENEFACTORS

MET OPERA BENEFACTORS
Anonymous, JoAnn & Bill Barton

THEATRE CAMP SCHOLARSHIPS 2016
Milo Graamans, Jeannette Hofer, Pat Lewis, Perk Plant

OREGON COAST JAZZ PARTY UNDERWRITER
Rev. Carol Stubbs Smith

OREGON COAST JAZZ PARTY PATRONS & FRIENDS
PATRONS

MET OPERA HOSTS 2016-17

Anonymous (2)	Kay Moxness
Diane & Bill Albright	Kari & Greg Steinke
Gloria Hutchins & Bernice Isham	Alex del Vecchio
Dorothy Mack & Akia Woods	Nancy White, Dennis White
Kate Madison & Don Stein	& Martha Wallace

LONDON NATIONAL THEATRE HOSTS 2016-17

Benefactors: JoAnn & Bill Barton	Brian Haggerty
Paula Eddy & Carlo Navarra	Kay Moxness
Dianne & Juergen Eckstein	Catherine Rickbone

OREGON COAST JAZZ CLUB 2016

Larry & MaryAnn Beggs, Henry & Liz Cardinale, Cathleen Donnellan & Gil Sylvia, Jim & Sue Douglas, Laurel Freed, Frank & Michelle Geltner, Robert & Melissa Good, JJ Hendricks, Judy Hogan, Jocelyn Howells, Linda Kolar & Dan Houts, Peter Lawson, Ray & Claire Little, Joan Long, Meredith Maislen, Doug & Deborah Moody, James & Jean Morrison, David & Anne Noall, Jeffrey Ogburn, Twyla Olson, John & Diana Pinto, Vern Schervem, and Barry & Phyllis Winters

Keith & Christine Abernathy, Lee & Susan Berk, City of Newport, Nairne Dickey, Bob & Frieda Golding, Chris Graamans, Lucien & Sally Klein, Casey Miller / Ocean 18, National Endowment for the Arts, Alvin Ohls, Oregon Arts Commission, Pacific Sourdough, Red Lotus Music

FRIENDS

Kirby & Amy Allen, Wayne & Sal Belmont, Marvin Bolstad, Ross Bondurant & Catherine Harris, Janet & Roger Budke, Frank Johnson, Fred & Ruth Kaser, Glenna MacKinnon & Steve Beaty, Caroline Moore, Bill Olson, Veronica Paracchini, Catherine Rickbone, Jonathan Smith, Bill Stiffler, Gregory Watson & Sandi Carter, Lindsey Watson & Narigah Wagner, Dora Weaver

VISUAL ARTS CENTER
Coastal Arts Guild
Yaquina Art Association

**PERFORMING ARTS CENTER
RESIDENT ARTIST TEAMS (PAC RATS)**
Central Coast Chorale, Coastal Act Productions, International Film Series, Newport Symphony Orchestra, New Visions Arts, Oregon Coastalaires, Oregon Music Teachers Association, Pacific Dance Ensemble, Porthole Players Ltd, Red Octopus Company, TJ Hoofers