

# Oregon Coast

## ONLINE ART SHOW

CALL FOR SUBMISSIONS  
DEADLINE (EMAIL) MAY 18

MAY 29 - SEPTEMBER 7  
2020

A Benefit for Participating Artists and the Oregon Coast Council for the Arts  
Featuring Coastal Creatives and Guests in Response to the COVID-19 Pandemic

### ARTISTS PROVIDE

- High-quality photos of artworks for sale and related information via email, and delivery administration (shipping fees covered by purchasers).

**See show guidelines on reverse.**

### OCCA PROVIDES

- Online gallery and project administration on OCCA's website, [coastarts.org](http://coastarts.org), marketing and sales management.
- **Submission fee: None**
- One artwork per artist. Artist can replace sold work with new item.
- Work must be for sale.
- No works for sale under \$50.
- Artists agree not to otherwise market work during this online show.
- OCCA commission: 50% (45% for OCCA members)

Send images and information to **[twebb@coastarts.org](mailto:twebb@coastarts.org)**

For more information: Tom Webb, 541-265-6569, [twebb@coastarts.org](mailto:twebb@coastarts.org)



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## ONLINE ART SHOW

MAY 29 - SEPTEMBER 7  
2020

### SHOW OPENING SUBMISSION DEADLINE: MAY 18

### SHOW GUIDELINES

- Open to: All Oregon coast visual artists and artists who have exhibited work at the Newport Visual Arts Center. OCCA's focus is on artists with at least some exhibition/gallery experience and sales history.
- Submission deadline: May 18, 2020 • Show dates: May 29-September 7, 2020
- What to email: 3 high-quality images of one artwork-one primary image and two secondary images. At least one image should show the entire work and condition (and frame if included). OCCA will post primary image and share secondary images with interested parties. Include title of work, medium, dimensions and sale price. Include your current geographical location, short artist bio (20 words max) and short narrative about work (12 words max-optional). Include "Oregon Coast Online Art Show" in the email message line.
- Original works and limited-edition prints only: Show is open to original works (2D and 3D) and limited-edition prints (series of 10 max). No reproductions, cards, posters, or books.
- Image format: Images should be high-quality representations of artwork (in focus, well-composed and lit, with plain background). Preferred resolution is 300dpi, 2MB to 16MB in total file size, as PNG, high-quality JPG, or TIF files. Images may be cropped for display on website.
- Photographing artwork: Professional photographs are preferred but individual artists should be able to capture their work. Google search "Photographing Your Artwork" for suggestions and recommendations. The "Will Kemp Art School" website has good advice.
- Submission limit: 1 submission per artist. Artist can replace sold work.
- Sales transactions: ALL sales and fee transactions will be handled through OCCA. OCCA will absorb any credit card fees.
- Outside marketing: Participating artists agree NOT to market the particular artwork outside the Oregon Coast Online Art Show.
- Submission pricing: Minimum sale price is \$50. Be reasonable in setting sale price. Prior sales history is a good guide.
- Shipping, delivery and packaging: Artist will be responsible for shipping work to purchaser, though purchaser will pay the shipping costs. Artist will provide secure packaging or use the services of a packaging/mailing company. Shipping and handling will be reimbursed by purchaser through OCCA. Appropriate shipping insurance should be included. OCCA is not liable for any artwork damaged during shipping. Local deliveries can be arranged on a case-by-case basis.
- Sales confirmation: OCCA will request that purchaser send an email confirmation upon reception of artwork.
- Gallery commission: OCCA will retain a 50% commission on sold value. OCCA will retain a 45% commission on sold work of current OCCA members. OCCA will pay artists 50% of sold value (55% for OCCA members), plus shipping charges paid by purchaser.
- Sales and artist payments: Artists will be paid by OCCA within 3 weeks of artwork delivery receipt.
- Marketing: OCCA will provide the primary marketing services (news releases, eNews, social media, website, other). Artists are encouraged to use their own networks and connect with OCCA networks in marketing the show.
- Administration: OCCA will administer the show website at [www.coastarts.org](http://www.coastarts.org) and ALL correspondence with interested purchasers.
- Copyright: OCCA reserves the right to use images of artwork and artists names in marketing and documenting the show. OCCA will maintain no other copyrights related to the artworks submitted.
- Loan agreement: By submitting images of artwork, artists agree to OCCA's online loan agreement, as outlined above.
- OCCA reserves the right to not include artwork submitted as part of the Oregon Coast Online Art Show. OCCA maintains final authority over all aspects of the Oregon Coast Online Art Show.
- For more information, contact Tom Webb at [twebb@coastarts.org](mailto:twebb@coastarts.org) or 541-265-6569 (email preferred).